



Date: 10/10/08
 Current Geography Selection: (1 Selected) Counties: Cullman County
 Current Index Base: Entire US

Demographic Detail Summary Report

Population Demographics

	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2007 to 2012
Total Population	67,613		77,483		80,785		82,978		14.6%	2.7%
Population Density (Pop/Sq Mi)	89.6		102.6		107.0		109.9		14.6%	2.7%
Total Households	25,605		30,706		29,143		28,438		19.9%	-2.4%

Population by Gender:

	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2007 to 2012
Male	32,851	48.6%	38,214	49.3%	40,028	49.6%	41,251	49.7%	16.3%	3.1%
Female	34,762	51.4%	39,269	50.7%	40,757	50.5%	41,727	50.3%	13.0%	2.4%

Population by Race/Ethnicity

	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2007 to 2012
White	66,744	98.7%	75,011	96.8%	78,173	96.8%	80,274	96.7%	12.4%	2.7%
Black	560	0.8%	743	1.0%	744	0.9%	743	0.9%	32.7%	-0.1%
American Indian or Alaska Native	134	0.2%	290	0.4%	290	0.4%	291	0.4%	116.4%	0.3%
Asian or Pacific Islander	117	0.2%	167	0.2%	168	0.2%	174	0.2%	42.7%	3.6%
Some Other Race	58	0.1%	477	0.6%	530	0.7%	846	1.0%	722.4%	59.6%
Two or More Races			795	1.0%	880	1.1%	650	0.8%		-26.1%
Hispanic Ethnicity	272	0.4%	1,688	2.2%	2,840	3.5%	3,628	4.4%	520.6%	27.7%
Not Hispanic or Latino	67,341	99.6%	75,795	97.8%	77,945	96.5%	79,350	95.6%	12.6%	1.8%

Population by Age

	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2007 to 2012
0 to 4	4,463	6.6%	4,943	6.4%	4,903	6.1%	5,124	6.2%	10.8%	4.5%
5 to 14	9,562	14.1%	10,509	13.6%	9,991	12.4%	9,889	11.9%	9.9%	-1.0%
15 to 19	5,106	7.6%	5,447	7.0%	5,222	6.5%	5,161	6.2%	6.7%	-1.2%
20 to 24	4,570	6.8%	4,722	6.1%	4,981	6.2%	5,279	6.4%	3.3%	6.0%
25 to 34	10,303	15.2%	10,297	13.3%	11,041	13.7%	10,521	12.7%	-0.1%	-4.7%
35 to 44	9,539	14.1%	11,665	15.1%	11,175	13.8%	10,986	13.2%	22.3%	-1.7%
45 to 54	7,566	11.2%	10,492	13.5%	11,388	14.1%	11,669	14.1%	38.7%	2.5%
55 to 64	6,730	10.0%	8,066	10.4%	9,626	11.9%	10,432	12.6%	19.9%	8.4%
65 to 74	5,563	8.2%	6,208	8.0%	6,780	8.4%	7,622	9.2%	11.6%	12.4%
75 to 84	3,333	4.9%	3,849	5.0%	4,223	5.2%	4,594	5.5%	15.5%	8.8%
85+	878	1.3%	1,285	1.7%	1,455	1.8%	1,698	2.1%	46.4%	16.7%

Median Age:

Total Population	34.8		37.5		39.0		39.9		7.6%	2.3%
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Households by Income

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
\$0 - \$15,000	8,718	34.0%	6,724	21.9%	5,287	18.1%	4,691	16.5%	-22.9%	-11.3%
\$15,000 - \$24,999	5,788	22.6%	4,969	16.2%	4,018	13.8%	3,697	13.0%	-14.2%	-8.0%
\$25,000 - \$34,999	4,084	16.0%	4,764	15.5%	3,853	13.2%	3,159	11.1%	16.7%	-18.0%
\$35,000 - \$49,999	3,832	15.0%	5,661	18.4%	5,048	17.3%	4,687	16.5%	47.7%	-7.2%
\$50,000 - \$74,999	2,268	8.9%	5,023	16.4%	5,580	19.1%	5,787	20.4%	289.7%	3.7%
\$75,000 - \$99,999	513	2.0%	1,859	6.1%	2,603	8.9%	2,847	10.0%	262.4%	9.4%
\$100,000 - \$149,999	291	1.1%	1,044	3.4%	1,742	6.0%	2,286	8.0%	258.8%	31.2%
\$150,000 +	111	0.4%	662	2.2%	1,012	3.5%	1,284	4.5%	496.4%	26.9%
Average Hhld Income	\$27,333		\$42,164		\$49,631		\$53,243		54.3%	7.3%
Median Hhld Income	\$21,673		\$32,593		\$39,127		\$43,305		50.4%	10.7%
Per Capita Income	\$10,417		\$16,709		\$18,214		\$18,552		60.4%	1.9%

Employment and Business

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
Age 16 + Population	52,540		60,897		64,899		66,988		15.9%	3.2%
In Labor Force	31,860	60.6%	36,652	60.2%	40,356	62.2%	41,636	62.2%	15.0%	3.2%
Employed	29,981	94.1%	35,091	95.7%	37,615	93.2%	38,795	93.2%	17.0%	3.1%
Unemployed	1,823	5.7%	1,512	4.1%	2,693	6.7%	2,791	6.7%	-17.1%	3.6%
In Armed Forces	55	0.1%	49	0.1%	48	0.1%	50	0.1%	-10.9%	4.2%
Not In Labor Force	20,680	39.4%	24,245	39.8%	24,495	37.7%	25,302	37.8%	17.2%	3.3%
Number of Employees (Daytime Pop)					31,057					
Number of Establishments					2,775					
Emp in Blue Collar Occupations			18,129	51.7%						
Emp in White Collar Occupations			16,962	48.3%						

Housing Units

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
Total Housing Units	28,369		35,233		36,653		37,801		24.2%	3.1%
Owner Occupied	19,913	70.2%	23,962	68.0%	19,432	53.0%	16,982	44.9%	20.3%	-12.6%
Renter Occupied	5,692	20.1%	6,744	19.1%	9,711	26.5%	11,456	30.3%	18.5%	18.0%
Vacant	2,764	9.7%	4,527	12.8%	7,510	20.5%	9,363	24.8%	63.8%	24.7%

Vehicles Available

	1990		2000		2007		2012		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2007 to 2012
Average Vehicles Per Hhld	1.90		1.70		2.20		2.20		-11.7%	2.3%
0 Vehicles Available	1,739	6.4%	1,943	6.3%	785	2.7%	381	1.3%	11.7%	-51.5%
1 Vehicle Available	7,194	26.7%	8,351	27.2%	7,232	24.8%	6,238	21.9%	16.1%	-13.7%
2+ Vehicles Available	18,060	66.9%	20,412	66.5%	21,126	72.5%	21,819	76.7%	13.0%	3.3%

Marital Status

	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
									1990 to 2000	2007 to 2012
Age 15+ Population	53,588		62,031		65,890		67,963		15.8%	3.1%
Married, Spouse Present	35,426	66.1%	38,465	62.0%	40,937	62.1%	42,262	62.2%	8.6%	3.2%
Married, Spouse Absent	699	1.3%	1,909	3.1%	2,033	3.1%	2,102	3.1%	173.1%	3.4%
Divorced	4,224	7.9%	6,476	10.4%	6,867	10.4%	7,077	10.4%	53.3%	3.1%
Widowed	4,467	8.3%	4,650	7.5%	4,885	7.4%	5,004	7.4%	4.1%	2.4%
Never Married	8,772	16.4%	10,531	17.0%	11,168	17.0%	11,518	17.0%	20.1%	3.1%

Educational Attainment

	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
									1990 to 2000	2007 to 2012
Age 25+ Population	43,912		51,862		55,688		57,522		18.1%	3.3%
Grade K - 8	8,254	18.8%	5,347	10.3%	3,618	6.5%	2,453	4.3%	-35.2%	-32.2%
Grade 9 - 12	9,848	22.4%	9,551	18.4%	7,710	13.8%	6,348	11.0%	-3.0%	-17.7%
High School Graduate	13,515	30.8%	16,604	32.0%	21,828	39.2%	25,154	43.7%	22.9%	15.2%
Some College, No Degree	6,128	14.0%	10,239	19.7%	10,109	18.2%	9,649	16.8%	67.1%	-4.6%
Associates Degree	2,776	6.3%	3,499	6.8%	4,907	8.8%	5,752	10.0%	26.0%	17.2%
Bachelor's Degree	2,088	4.8%	3,852	7.4%	4,593	8.3%	4,922	8.6%	84.5%	7.2%
Graduate Degree	1,302	3.0%	2,319	4.5%	2,923	5.3%	3,244	5.6%	78.1%	11.0%
No Schooling Completed			451	0.9%						

Demographic Trend Summary Report

Population Demographics

	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
									1990 to 2000	2007 to 2012
Total Population	67,613		77,483		80,785		82,978		14.6%	2.7%
Total Households	25,605		30,706		29,143		28,438		19.9%	-2.4%
Gender:										
Male	32,851	48.6%	38,214	49.3%	40,028	49.5%	41,251	49.7%	16.3%	3.1%
Female	34,762	51.4%	39,269	50.7%	40,757	50.5%	41,727	50.3%	13.0%	2.4%

Population by Race/Ethnicity

	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
									1990 to 2000	2007 to 2012
White	66,744	98.7%	75,011	96.8%	78,173	96.8%	80,274	96.7%	12.4%	2.7%
Black	560	0.8%	743	1.0%	744	0.9%	743	0.9%	32.7%	-0.1%
American Indian or Alaska Native	134	0.2%	290	0.4%	290	0.4%	291	0.4%	116.4%	0.3%
Asian or Pacific Islander	117	0.2%	167	0.2%	168	0.2%	174	0.2%	42.7%	3.6%
Some Other Race	58	0.1%	477	0.6%	530	0.7%	846	1.0%	722.4%	59.6%
Two or More Races			795	1.0%	880	1.1%	650	0.8%		-26.1%
Hispanic Ethnicity	272	0.4%	1,688	2.2%	2,840	3.5%	3,628	4.4%	520.6%	27.7%
Not Hispanic or Latino	67,341	99.6%	75,795	97.8%	77,945	96.5%	79,350	95.6%	12.6%	1.8%

Population by Age

Percent Change

	1990 Census		2000 Census		2007 Estimate		2012 Projection		1990 to 2000	2007 to 2012
0 to 4	4,463	6.6%	4,943	6.4%	4,903	6.1%	5,124	6.2%	10.8%	4.5%
5 to 14	9,562	14.1%	10,509	13.6%	9,991	12.4%	9,889	11.9%	9.9%	-1.0%
15 to 19	5,106	7.6%	5,447	7.0%	5,222	6.5%	5,161	6.2%	6.7%	-1.2%
20 to 24	4,570	6.8%	4,722	6.1%	4,981	6.2%	5,279	6.4%	3.3%	6.0%
25 to 34	10,303	15.2%	10,297	13.3%	11,041	13.7%	10,521	12.7%	-0.1%	-4.7%
35 to 44	9,539	14.1%	11,665	15.1%	11,175	13.8%	10,986	13.2%	22.3%	-1.7%
45 to 54	7,566	11.2%	10,492	13.5%	11,388	14.1%	11,669	14.1%	38.7%	2.5%
55 to 64	6,730	10.0%	8,066	10.4%	9,626	11.9%	10,432	12.6%	19.9%	8.4%
65 to 74	5,563	8.2%	6,208	8.0%	6,780	8.4%	7,622	9.2%	11.6%	12.4%
75 to 84	3,333	4.9%	3,849	5.0%	4,223	5.2%	4,594	5.5%	15.5%	8.8%
85+	878	1.3%	1,285	1.7%	1,455	1.8%	1,698	2.1%	46.4%	16.7%

Median Age:

Total Population	34.8	37.5	39.0	39.9	7.6%	2.3%
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Households by Income

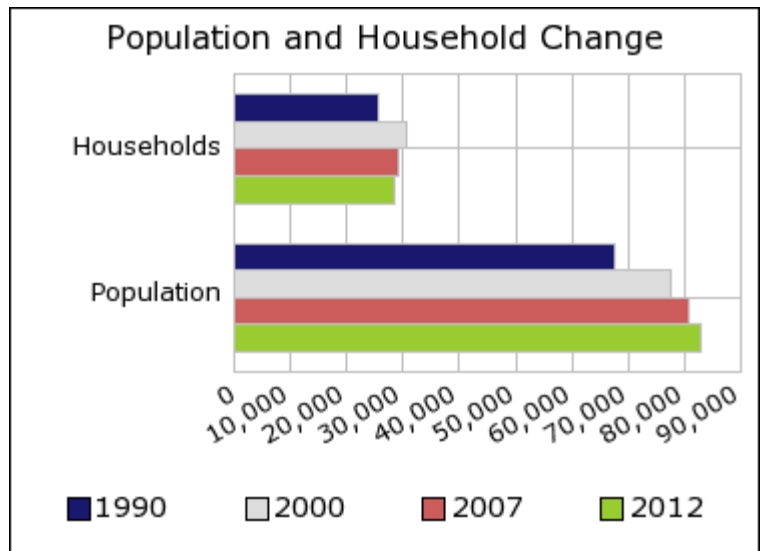
	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
									1990 to 2000	2007 to 2012
\$0 - \$15,000	8,718	34.0%	6,724	21.9%	5,287	18.1%	4,691	16.5%	-22.9%	-11.3%
\$15,000 - \$24,999	5,788	22.6%	4,969	16.2%	4,018	13.8%	3,697	13.0%	-14.2%	-8.0%
\$25,000 - \$34,999	4,084	16.0%	4,764	15.5%	3,853	13.2%	3,159	11.1%	16.7%	-18.0%
\$35,000 - \$49,999	3,832	15.0%	5,661	18.4%	5,048	17.3%	4,687	16.5%	47.7%	-7.2%
\$50,000 - \$74,999	2,268	8.9%	5,023	16.4%	5,580	19.1%	5,787	20.4%	121.5%	3.7%
\$75,000 - \$99,999	513	2.0%	1,859	6.1%	2,603	8.9%	2,847	10.0%	262.4%	9.4%
\$100,000 - \$149,999	291	1.1%	1,044	3.4%	1,742	6.0%	2,286	8.0%	258.8%	31.2%
\$150,000 +	111	0.4%	662	2.2%	1,012	3.5%	1,284	4.5%	496.4%	26.9%
Average Hhld Income	\$27,333		\$42,164		\$49,631		\$53,243		54.3%	7.3%
Median Hhld Income	\$21,673		\$32,593		\$39,127		\$43,305		50.4%	10.7%
Per Capita Income	\$10,417		\$16,709		\$18,214		\$18,552		60.4%	1.9%

Executive Summary Report with Charts

Population Demographics:

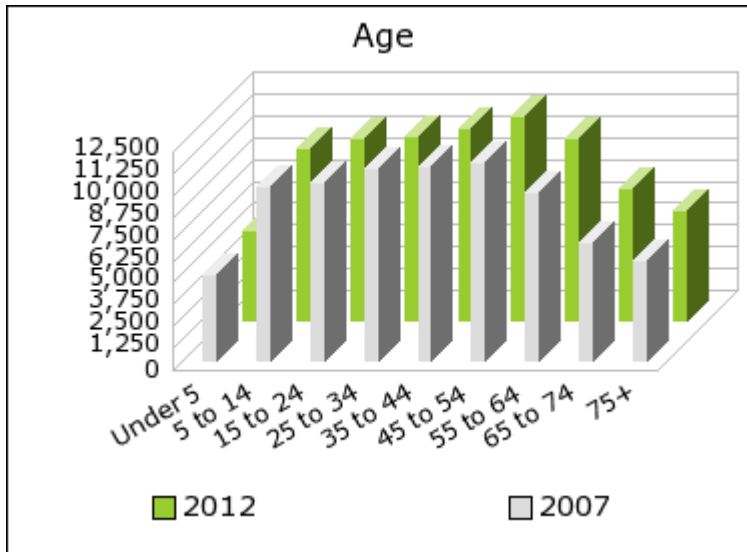
The number of households in the study area in 1990 was **25,605** and changed to **30,706** in 2000, representing a change of **19.9%**. The household count in 2007 was **29,143** and the household projection for 2012 is **28,438**, a change of **-2.4%**.

The population in the study area in 1990 was **67,613** and in 2000 it was **77,483**, roughly a **14.6%** change. The population in 2007 was **80,785** and the projection for 2012 is **82,978** representing a change of **2.7%**.



	1990 Census	2000 Census	2007 Estimate	2012 Projection	Percent Change	
					1990 to 2000	2007 to 2012
Total Population	67,613	77,483	80,785	82,978	14.6%	2.7%
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Population by Age



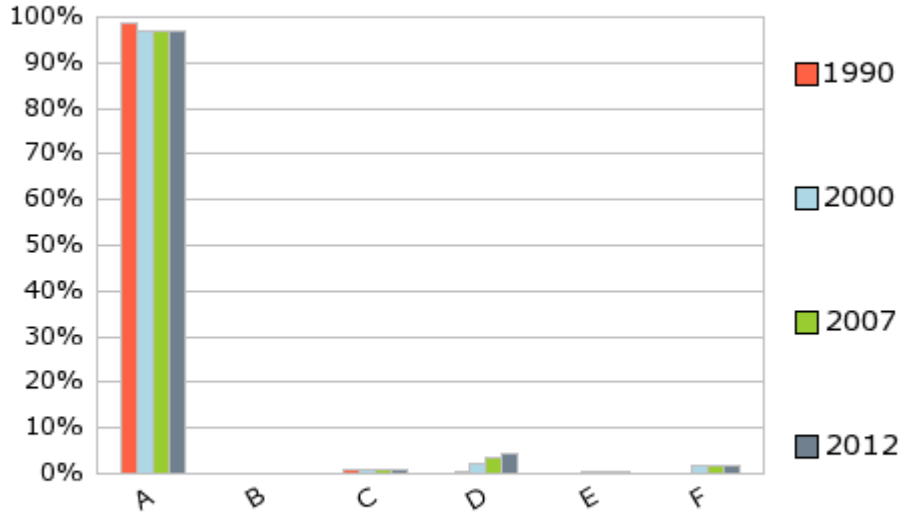
In 1990, the median age of the total population in the study area was **34.8**, and in 2000, it was **37.5**. The median age in 2007 is **39.0** and it is predicted to change in five years to **39.9** years. In 2007, females represented **50.5%** of the population with a median age of **40.3** and males represented **49.6%** of the population with a median age of **37.7** years. In 2007, the most prominent age group in this geography is **Age 45 to 54** years. The age group least represented in this geography is **0 to 4** years.

Age Groups

	1990		2000		2007		2012		Percent Change	
	Census	%	Census	%	Estimate	%	Projection	%	1990 to 2000	2007 to 2012
0 to 4	4,463	6.6%	4,943	6.4%	4,903	6.1%	5,124	6.2%	10.8%	4.5%
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65 to 74	5,563	8.2%	6,208	8.0%	6,780	8.4%	7,622	9.2%	11.6%	12.4%
75 +	4,211	6.2%	5,134	6.6%	5,678	7.0%	6,292	7.6%	21.9%	10.8%

Population by Race/Ethnicity

Race and Ethnicity Percent Composition



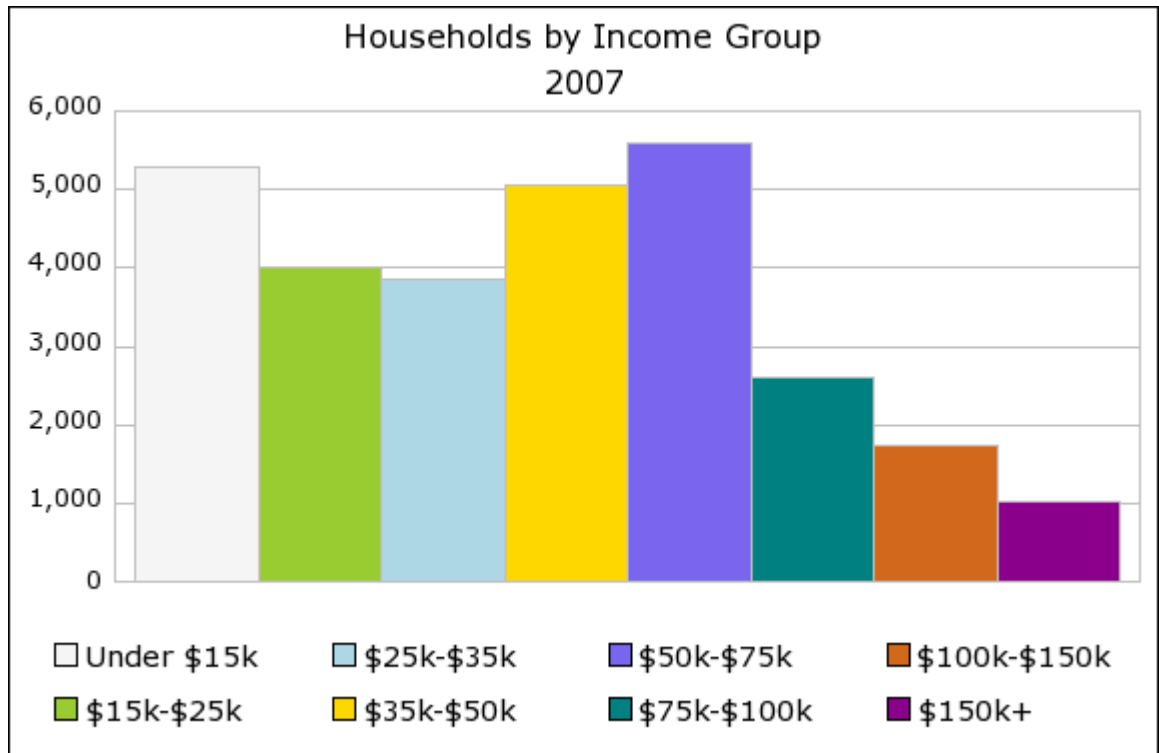
In 2007, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **Asian or Pacific Islander**.

A: White
 B: Asian Pac Islldr
 C: Black
 D: Hispanic
 E: Amer Indian or Alaska Native
 F: Other or Multi Race

Race & Ethnicity	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2007 to 2012
White	66,744	98.7%	75,011	96.8%	78,173	96.8%	80,274	96.7%	12.4%	2.7%
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Two or More Races			795	1.0%	880	1.1%	650	0.8%		-26.1%
Hispanic Ethnicity	272	0.4%	1,688	2.2%	2,840	3.5%	3,628	4.4%	520.6%	27.7%
Not Hispanic or Latino	67,341	99.6%	75,795	97.8%	77,945	96.5%	79,350	95.6%	12.6%	1.8%

Households by Income

In 2007 the predominant household income category in this study area is **\$50K - \$75K**, and the income group that is least represented in this geography is **\$150K +**.



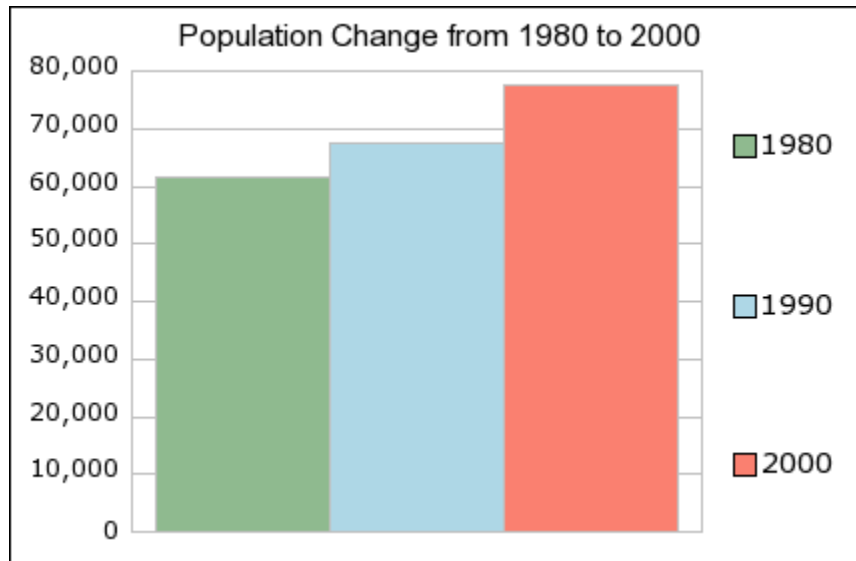
HH Income Categories

	1990 Census		2000 Census		2007 Estimate		2012 Projection		Percent Change	
		%		%		%		%	1990 to 2000	2007 to 2012
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\$25,000 - \$34,999	4,084	16.0%	4,764	15.5%	3,853	13.2%	3,159	11.1%	16.7%	-18.0%
\$35,000 - \$49,999	3,832	15.0%	5,661	18.4%	5,048	17.3%	4,687	16.5%	47.7%	-7.2%
\$50,000 - \$74,999	2,268	8.9%	5,023	16.4%	5,580	19.1%	5,787	20.4%	121.5%	3.7%
\$75,000 - \$99,999	513	2.0%	1,859	6.1%	2,603	8.9%	2,847	10.0%	262.4%	9.4%
\$100,000 - \$149,999	291	1.1%	1,044	3.4%	1,742	6.0%	2,286	8.0%	258.8%	31.2%
\$150,000 +	111	0.4%	662	2.2%	1,012	3.5%	1,284	4.5%	496.4%	26.9%
Average Hhld Income	\$27,333		\$42,164		\$49,631		\$53,243		54.3%	7.3%
Median Hhld Income	\$21,673		\$32,593		\$39,127		\$43,305		50.4%	10.7%
Per Capita Income	\$10,417		\$16,709		\$18,214		\$18,552		60.4%	1.9%

Census Trend 1980 - 2000 Summary Report with Charts

Basic Variables

	1980	1990	Percent Change	
			1980 to 1990	1990 to 2000
Population	61,451	67,613	10.0%	14.6%
Percent Female	51.2%	51.4%	10.4%	13.0%
Percent Male	48.8%	48.6%	9.6%	16.3%
Total Households	21,690	25,605	18.1%	19.9%
Average Household Size	2.81%	2.61%	-7.2%	-4.4%
Family Population	56,758	60,063	5.8%	11.8%
Group Quarters Population	558	898	60.9%	11.1%

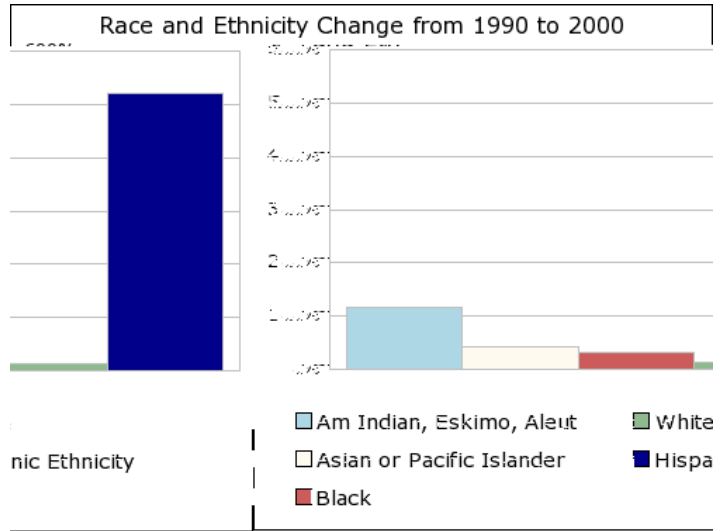
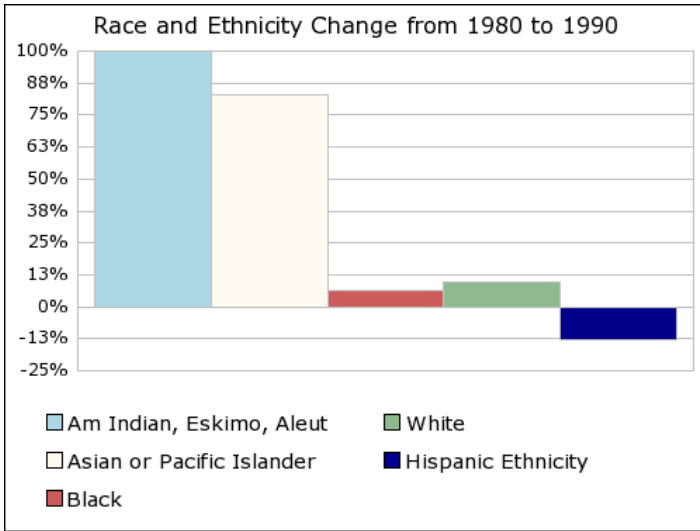


Household Income

	1980	1990	Percent Change	
			1980 to 1990	1990 to 2000
Median Household Income	\$12,266	\$21,673	76.7%	50.4%
Average Household Income	\$15,408	\$27,333	77.4%	54.3%
Per Capita Income	\$5,483	\$10,417	90.0%	60.4%
\$ 0 - \$9,999	8,946	5,627	-37.1%	-27.0%
\$ 10,000 - \$14,999	3,988	3,091	-22.5%	-15.4%
\$ 15,000 - \$19,999	3,046	3,049	0.1%	-19.2%
\$ 20,000 - \$29,999	2,342	4,982	112.7%	-1.0%
\$ 30,000 - \$39,999	2,020	3,231	60.0%	37.4%
\$ 40,000 - \$49,999	432	2,442	465.3%	45.7%
\$ 50,000 - \$74,999	446	2,268	408.5%	121.5%
\$ 75,000 +	472	915	93.9%	289.6%
\$ 75,000 - \$99,999	281	513	82.6%	262.4%
\$100,000 +	191	402	110.5%	324.4%
\$100,000 - \$124,999		200		267.0%
\$125,000 - \$149,999		91		240.7%
\$150,000 +		111		496.4%

Race and Ethnicity

	1980	1990	Percent Change	
			1980 to 1990	1990 to 2000
American Indian, Eskimo, Aleut	67	134	100.0%	116.4%
Asian	64	117	82.8%	42.7%
Other	33	58	75.8%	722.4%
Black	527	560	6.3%	32.7%
White	60,740	66,744	9.9%	12.4%
Hispanic Ethnicity	312	272	-12.8%	520.6%



Housing Units

	1980	1990	Percent Change 1980 to 1990	2000	Percent Change 1990 to 2000
Owner Occupied Housing	16,857	19,913	18.1%	23,962	20.3%
Renter Occupied Housing	4,833	5,692	17.8%	6,744	18.5%

Current year data is for the year **2007**, 5 year projected data is for the year **2012**. More About Our Data.
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